



CALIFORNIA STRONG RECEIVES MONSTER GRANT FOLLOWING SUCCESS OF CELEBRITY SOFTBALL GAME; LAUNCHES SECOND ONLINE AUCTION FOR CA FIRE AND SHOOTING VICTIMS

One-of-a-Kind Celebrity Experiences, Sports Memorabilia and More Available for Purchase Benefitting the Local Response Effort Founded by CA Athletes Jared Goff, Christian Yelich and Ryan Braun in Partnership with the Southeast Ventura County YMCA

LOS ANGELES (January 28, 2019)– On the heels of an unprecedentedly successful inaugural celebrity softball game earlier this month that crossed the remarkable \$1 million threshold in total funds raised, California Strong has announced they have received a generous grant of \$445k from the Ventura County Community Foundation (VCCF), a local charitable entity committed to promoting and enabling philanthropy “to improve our community for good forever.” In an effort to provide another way to continue to contribute to fire and shooting victims, California Strong, founded by California natives, LA Rams’ QB Jared Goff, MLB players Christian Yelich, Ryan Braun and Mike Moustakas, launched a second online auction today.

Specialty items in the CA Strong auction are now live online at www.sevymca.org/castrongauction, including signed guitars by Ed Sheeran and Bruno Mars, a private boxing lesson and full-day experience with boxing icon Sugar Ray Leonard, signed jerseys and memorabilia, and even a doubles tennis match with Owen Wilson and Ben Stiller.

Earlier this month, California Strong hosted their first-ever California Strong Celebrity Softball Game which included players Adam Sandler, Brad Paisley, Jamie Foxx, Charlie Sheen, Robin Thicke, Rob Riggle, Zachary Levi, Patrick Schwarzenegger, Baker Mayfield, Mira Sorvino, Rainn Wilson, Justin Turner, Christian Yelich, Ryan Braun, Mike Moustakas and many more.

To view the auction in full, please visit www.sevymca.org/castrongauction.

About CALIFORNIA STRONG

California Strong is a local non-profit response effort founded by California natives, MLB players Christian Yelich, Ryan Braun, Mike Moustakas, LA Rams’ quarterback Jared Goff and Mike Attanasio, in partnership with the Southeast Ventura County YMCA, benefiting victims of the recent California wildfires and Thousand Oaks shooting. California Strong is committed to raising awareness and continuing fundraising for victims across the state of California, and pledges to be an ongoing trusted resource for immediate disaster relief in the future. For more on California Strong, please visit www.ca-strong.org.

About VCCF

The Ventura County Community Foundation is a charitable foundation committed to promoting and enabling philanthropy “to improve our community for good forever.” Its four primary roles are to be a careful steward of the funds entrusted to its care, a long -erm partner dedicated to donor intent, an effective grant maker focusing on the needs of nonprofits and of the community, and a community leader and convener, working on the common good.

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